

eip-agri

AGRICULTURE & INNOVATION



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

eip-agri

AGRICULTURE & INNOVATION

Wim Ceulemans

Innovatiesteunpunt, Belgium



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Day 1: Wednesday 16 September 2020

Part I: Starting our journey together

15:30 - 17:00

Welcoming participants and setting the scene

- **Welcome** by Kerstin Rosenow, Head of Unit B2 – Research and Innovation, DG AGRI
- **Key elements of the post 2020 CAP: the AKIS policy** strengthening innovation, knowledge exchange and advice – Kerstin Rosenow, DG AGRI
- **Welcome** by Pacôme Elouna Eyenga – Team leader, EIP-AGRI Service Point
- EIP-AGRI animated **infographic - Innovation Support Services**
- **Inspirational speaker:** innovation support services functioning as the glue in AKIS – Wim Ceulemans, Innovatiesteunpunt, BE
- **Panel discussion** with relevant guest-speakers moderated by Mark Gibson, EIP-AGRI Service Point. Guest-speakers are:
 - Aniko Juhasz, Deputy State Secretary of Hungarian Ministry of Agriculture, HU
 - Victor Falguera, AKIS International, ES
 - Tom Kelly, Teagasc, IE
 - Kjell Ivarsson, Federation of Swedish Farmers and Copa-Cogeca, SE
 - Carola Ketelhodt, Innovation Office EIP-AGRI at the Chamber of Agriculture in Schleswig-Holstein, DE

17:00 - 17:30

Starting the AKIS community - interactive session to support networking among participants, led by Sarah Watson, EIP-AGRI Service Point



Funded by

Innovation Support Services functioning as the glue in AKIS

- the Flemish example -

Innovatiesteunpunt

voor landbouw en platteland



Our Family Tree

Agricultural organisation

Rural organisation



&



**15.000
Agricultural
Entrepreneurs**

**65.000
Rural Families**

**Esp. young farmers
in search of
a future !**

°1999



Innovatiesteunpunt

voor landbouw en platteland



Today:

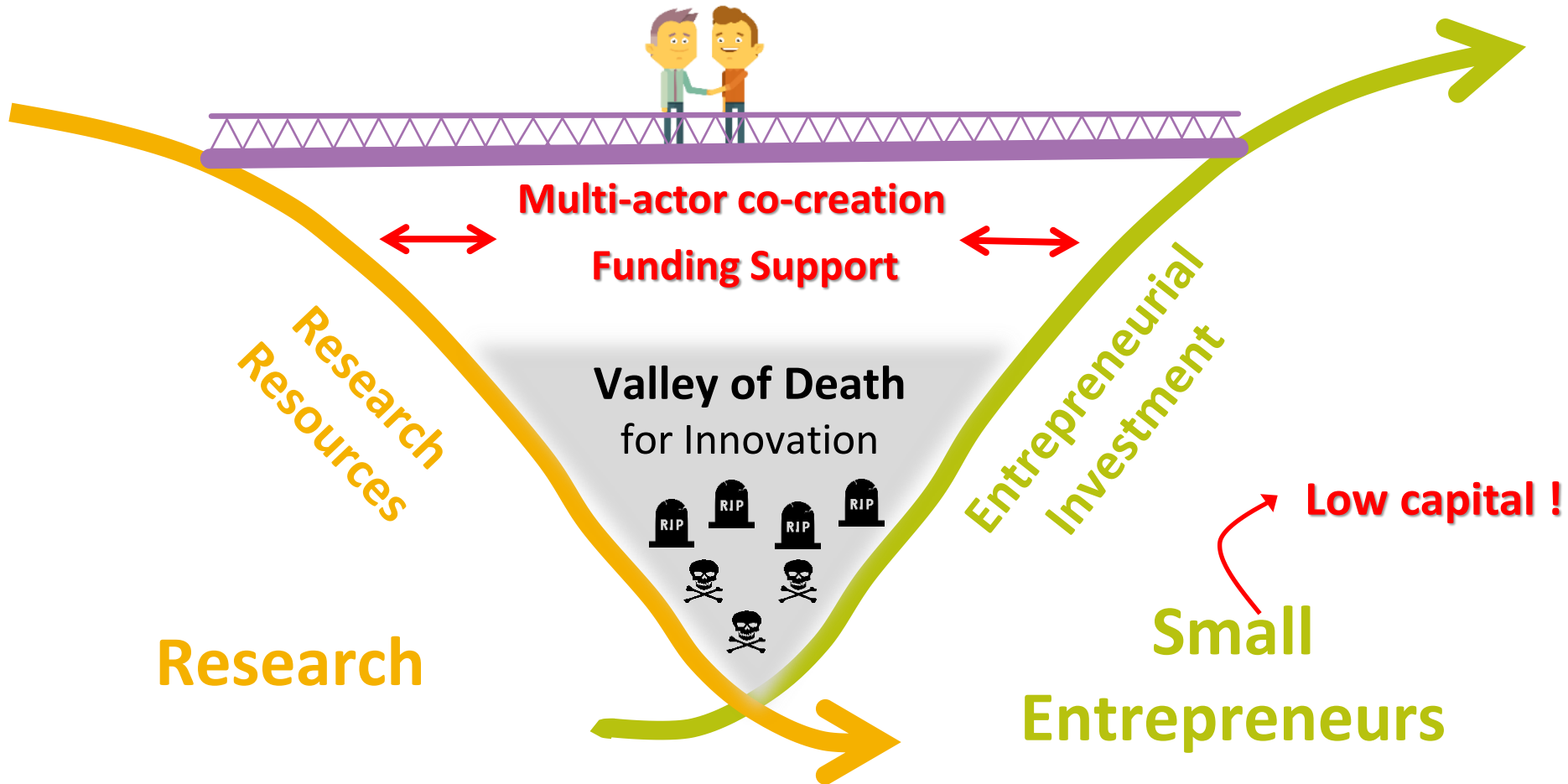
30 professionals



Innovatiesteunpunt

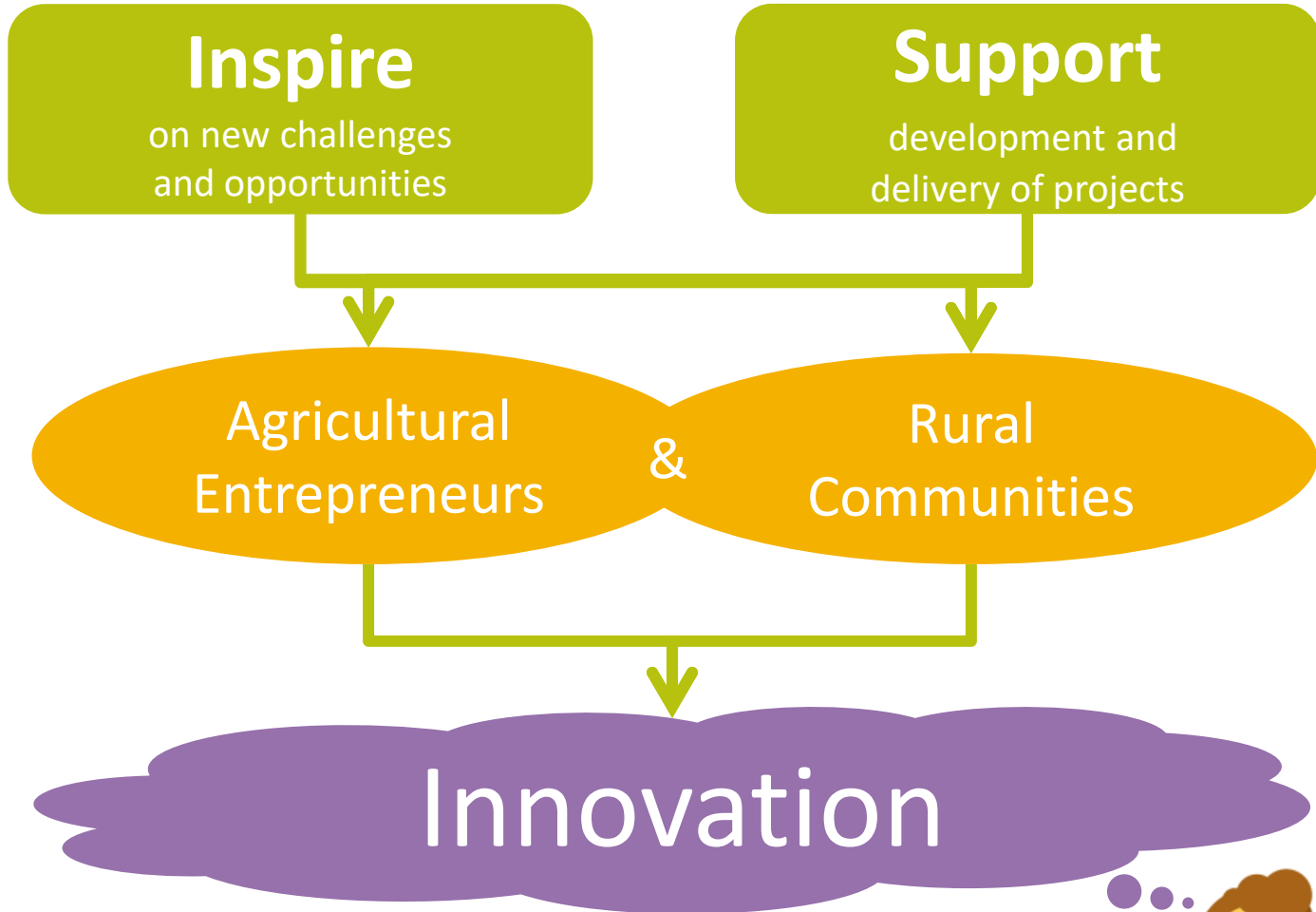


Our role in the 'innovation field'



Our Mission

We...



Our **Power Flower** of Activities

We...



Eg. our **Innovation Academy On Tour**

Eg. our **Innovation Campaign**

 **Communication!**

Our Thematical Focus

Social Innovation

- Dynamic villages
- Sustainable rural mobility
- Rural-Urban cooperation



Business Innovation

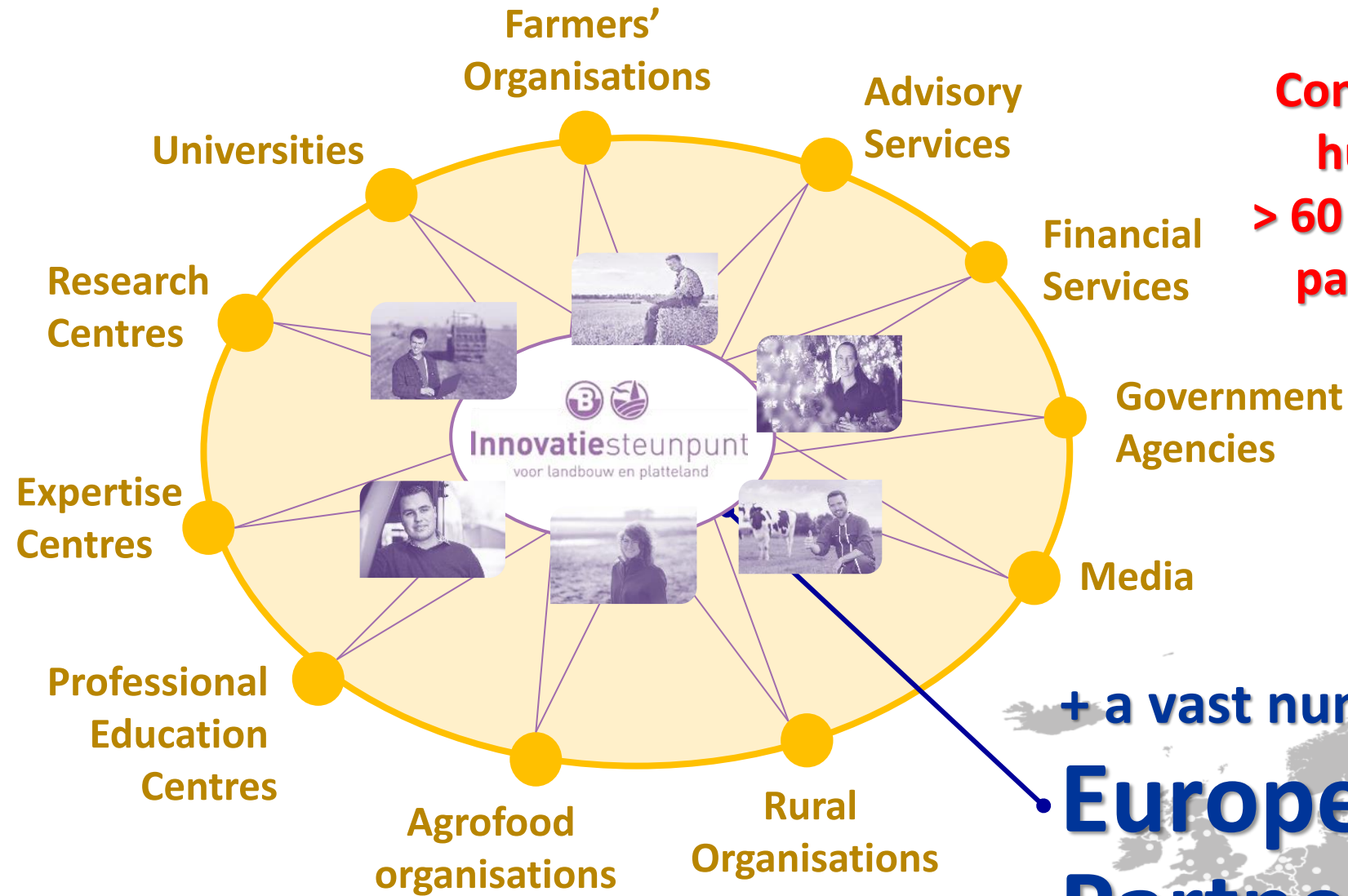
- Entrepreneurial and digital skills
- Cooperation for innovation
- Added value creation
- Innovative diversification

Ecological Innovation

- Climate smart farming
- Reduction of emissions
- Sustainable energy
- Sustainable use of soil and water
- Agro nature and biodiversity

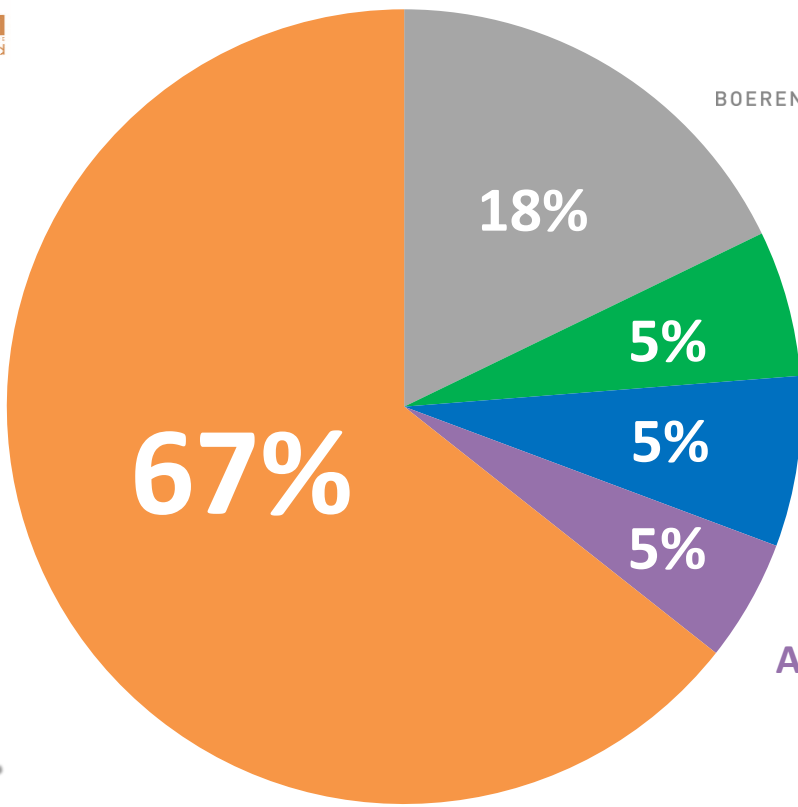
Our own little AKIS

**Connector
hub to
> 60 Flemish
partners**



**+ a vast number of
European
Partners**

Our Funding



BOERENBOND & LANDELIJKE GILDEN



Innovatiesteunpunt
voor landbouw en platteland
Advice & training services

Professional Project Management needed !

± 50 projects permanently in delivery
in+ 20 different EU and national programs

Some of our



breath taking
projects



- H2020 project – Thematic Network
- 15 universities, innovation services, advisory services,...
- Develop easily useable **tools to support innovation lifecycle.**
- **Our role:**
provide ‘good examples’ + share ‘good practices’ +
develop knowledge + disseminate knowledge

LIAISON

Optimising interactive innovation



- H2020 project – Thematic Network
- 17 universities & innovation services
- Understand better what makes a **successful partnership for innovation** in agriculture, forestry and rural business.
- **Our role:**
provide ‘good examples’ + peer review ‘good practices’ +
deliver an **EU Rural Innovation Contest** +
disseminate knowledge

SKIN



- H2020 project – Thematic Network
- 22 universities, innovation services, advisory services,...
- **Short supply chain** Knowledge and Innovation Network
- Detect ‘best practices’ - Present them in accessible formats - Identify key issues
- **Our role:**
provide ‘good examples’ + share ‘good practices’ +
develop knowledge + disseminate knowledge

Sustainable Weedstrip



- EIP – Operational Group
- 6 farmers, research, machine manufacturer
- Develop an **innovative machine** that places, fixes and wraps the anti root canvas **for reduction of workload** in a biological fruit plantation
- **Our role:**
connect relevant parties + ‘unburdening’ of farmers to start an OG + facilitate co-creation

Agro MEATS Nature



- EIP – Operational Group
- 4 farmers, nature conservationists, meat processors and researchers
- How to produce **high-quality meat in a context of agricultural nature management**
- **Our role:**
connect relevant parties + ‘unburdening’ of farmers +
facilitate co-creation + business development

PTIBERRY



- H2020, part of FACCE Surplus Project
- 1 farmer, international consortium of researchers
- innovative processing and extraction concepts, food prototypes and (non) food ingredients for **valorization of residual biomass** from berry production
- **Our role:**
connect relevant parties + facilitate co-creation + business and marketing development



- Interreg North West Europe
- 12 energy communities, farmers organisations, technological and economic research centres
- Create new local **farmer-citizen Energy Community Co-Operatives** (ECCO's)
- **Our role:**
connect relevant parties + lead partner +
facilitate co-creation + business development

De Klimaatploeg

(the Climate Team)



- RDP Cooperation project Antwerp province
- 6 dairy farmers and climate experts
- Implementation, testing and demonstration of **feasible climate measures** on dairy farms
- **Our role:**
connect relevant parties + lead partner +
facilitate co-creation



- RDP Cooperation project Antwerp province
- 4 ‘DIY’ Farmers, 4 groups of STEM students, 2 Fab Labs
- Co-create en develop **innovative low-tech solutions** to tackle day-to-day challenges on farms
- **Our role:**
connect relevant parties + facilitate co-creation



- Interreg North West Europe
- 12 innovation support services of different sectors: agriculture, food and creative industries
- **Reduce food losses** in the primary sectors by co-creating higher value uses for by-products & out-of-spec products
- **Our role:**
co-lead partner + facilitate co-creation + business and marketing development



Let's TALK !

Wim Ceulemans

Manager Project Operations
Boerenbond & Landelijke Gilde

+32 475 75 24 33

wim.ceulemans@innovatiesteunpunt.be

<https://www.innovatiesteunpunt.be/en/about-isp>



EIP-AGRI seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Online 16-17-18 September 2020

All information of the seminar available on
www.eip-agri.eu

on the event webpage

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

