

eip-agri  
AGRICULTURE & INNOVATION



16-17-18 September 2020  
EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'



## Erika Frankhuizen

National Rural Network Unit, the Netherlands



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

# Day 2: Thursday 17 September 2020

## Part III: Main building blocks of AKIS

14:00 - 15:00

### Integrating advisors in the AKIS to foster the sharing of knowledge and innovation for agriculture and rural areas

- **Introduction** to the topic – Inge Van Oost, DG AGRI
- **Inspirational speakers:**
  - Integration of Slovenian advisors in the AKIS – Anton Jagodic, Chamber of Agriculture and Forestry of Slovenia, SI
  - Experience from an NGO delivering advice and much more – Razvan Popa, Adept Foundation, RO
  - Develop innovation support services including innovation brokering, facilitation and innovation tools and much more - Marleen Gysen, Innovatiesteunpunt, BE
- **Inputs to the topic from participants:** highlights from the **Google Document B** – Mark Gibson, EIP-AGRI Service Point
- **Group discussion** in plenary

15:00 - 15:20

Coffee break

15:20 - 16:15

### Preparing the role of CAP networks in strengthening the AKIS by promoting innovation and knowledge flows within the country and across the EU

- **Introduction** to the topic – Inge Van Oost, DG AGRI
- **Inspirational speakers:**
  - The Polish advisory service and EIP network – Krzysztof Janiak, Agricultural Advisory Centre in Brwinów, PL
  - Networking meetings with Operational Groups – Erika Frankhuizen, National Rural Network Unit, NL
- **Inputs to the topic from participants:** highlights from the **Google Document C** – Mark Gibson, EIP-AGRI Service Point
- **Group discussion** in plenary

16:15 - 16:30

### Closing of the day

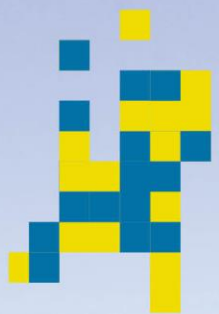
- Interaction and highlights



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# Networking meetings with Operational Groups

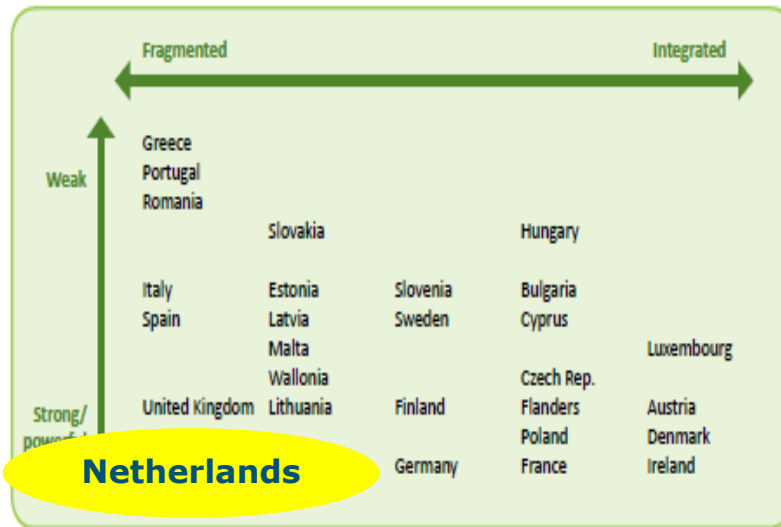


September 2020

Erika Frankhuizen, National Rural Network Unit, NL



# > 300 EIP-AGRI projects



Source: Knierim and Prager, 2015

EIP-AGRI Projects



- > 300 EIP-AGRI projects in the Dutch innovation database, content :
  - measure 16, near future also other projects (Leader, water, knowledge diss.)
  - Content database: problem to be solve, approach, result, projectmanager and participants
  - <https://netwerkplatteland.nl/innovatie/projecten/kaart>



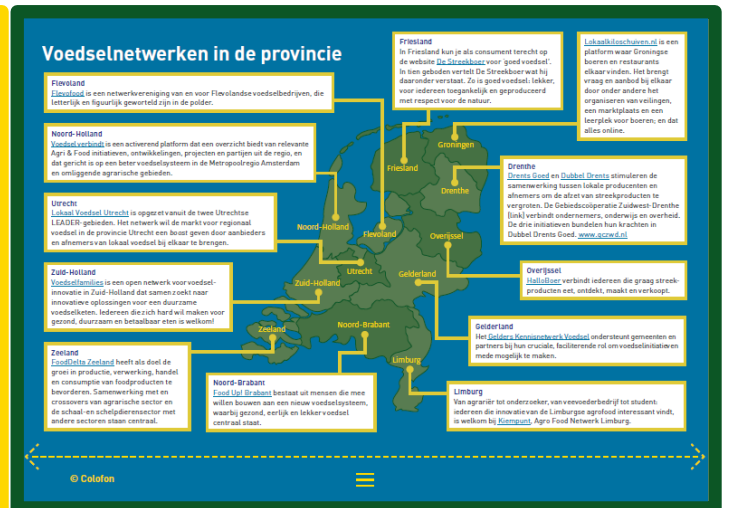
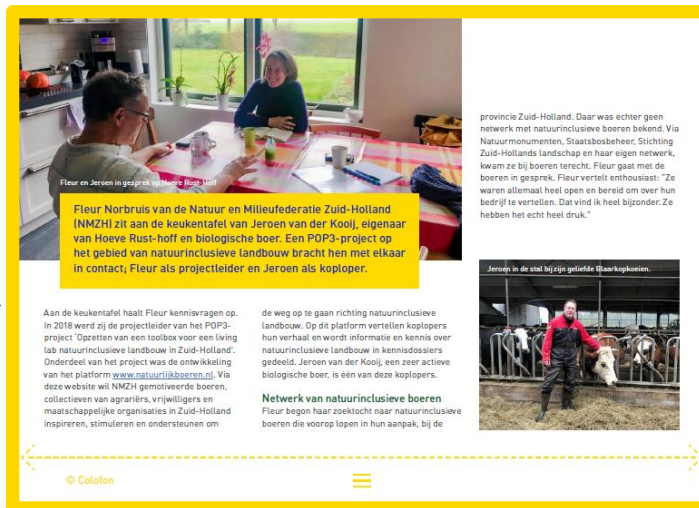
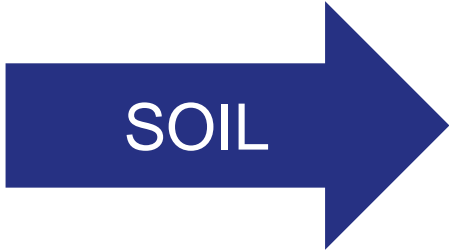
# Dissemination of project results

Inspiring projects and farmers in the spotlight

- Online publications
  - Innovative EIP projects and other projects
  - Interviews with inspirational people in our network.
  - Various measures
  - Themes: Climate, soil, biodiversity and Smart supply chain, water
- Innovation database, and synthesis
- Social media, podcast, storytelling
- Networking meetings
- Website: [www.netwerkplatteland.nl](http://www.netwerkplatteland.nl)



# Publications to share results





# network meetings

2018: Agriculture, short chains and new markets, dairy farms, financial-admin.

2019: Climate, precision farming, hosting EIP-AGRI Workshop

2020: Plant health, Learning journey nutrient cycle

Aim: to connect people, projects and knowledge







# Across the border

- Exchange with i.a. Flandres, Poland and Switzerland
- EIP-AGRI Workshop  
Cropping for the future: networking for crop rotation and crop diversification
- Exchange with Niedersachsen:

the subject was SOIL: Soil fertility, Soil health, Nutrient- and water management

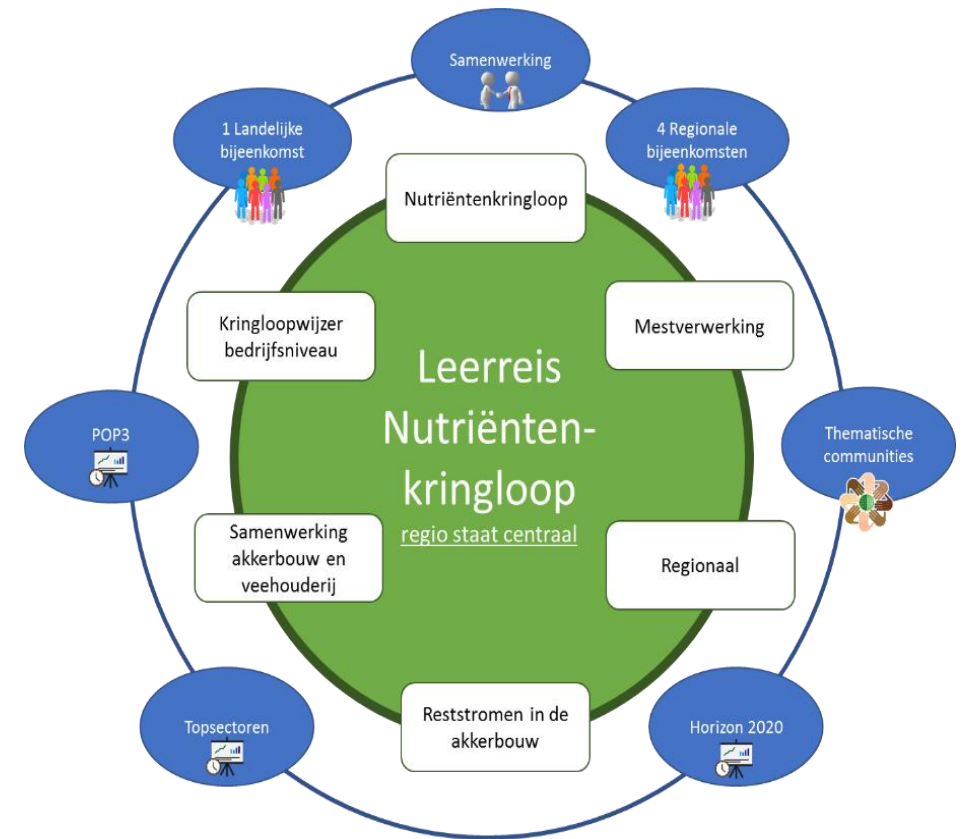
Result: Joined Interreg application





## Network meetings in 2020

- Focus on farmer and project
- Regional meetings on location to identify and resolve bottlenecks
- Connecting farmers with advisors, researchers and policymakers in our network to solve issues.
- National meeting to create thematic communities:
  - Manure valuation;
  - Collaboration between arable farming - livestock farming,
  - Precision fertilization





# What we learned

Know the needs of the network

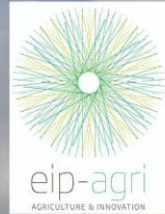
Do it together

Keep it simple





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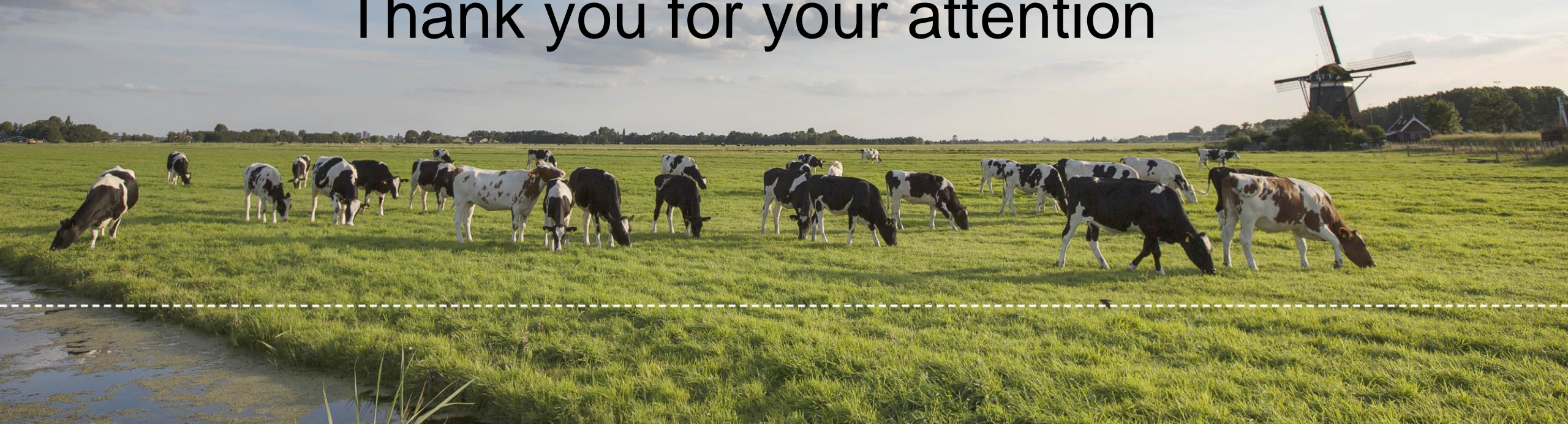


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Europees Landbouwfonds voor  
Plattelandsontwikkeling:  
**Europa investeert in zijn platteland**

Thank you for your attention



# **EIP-AGRI seminar** **'CAP Strategic Plans:** **the key role of AKIS in Member States'** **16-17-18 September 2020**

All information of the seminar available on  
[www.eip-agri.eu](http://www.eip-agri.eu)

on the event webpage  
<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

