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AGRICULTURE & INNOVATION



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

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Agricultural Advisory Centre in Brwinów, Poland



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Day 2: Thursday 17 September 2020

Part IV - Inspiration for AKIS planners

15:20 - 16:15

Preparing the role of CAP networks in strengthening the AKIS by promoting innovation and knowledge flows within the country and across the EU

- **Introduction** to the topic – Inge Van Oost, DG AGRI
- **Inspirational speakers:**
 - The Polish advisory service and EIP network – Krzysztof Janiak, Agricultural Advisory Centre in Brwinów, PL
 - Networking meetings with Operational Groups – Erika Frankhuizen, National Rural Network Unit, NL
- **Inputs to the topic from participants:** highlights from the **Google Document C** – Mark Gibson, EIP-AGRI Service Point
- **Group discussion** in plenary

16:15 - 16:30

Closing of the day

- Interaction and highlights



The Polish advisory service and EIP network

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Agricultural Advisory Service in Poland

Agricultural advisory services are provided through different institutions and organizations:

- public agricultural advisory services,
- advisory of farmers' associations,
- private advisory, including:
 - processing companies, dairy and meat factories, seed companies, machinery/equipment dealers, etc.
 - private services – consulting firms

Public agricultural advisory service is playing a dominating role in Poland. It is available for all farmers and implemented by **Agricultural Advisory Centre (CDR) in Brwinów and by 16 Regional Agricultural Advisory Centres (WODR).**

PUBLIC AGRICULTURAL ADVISORY IN POLAND



- CDR Brwinów
- CDR Branches in Poznań, Kraków, Radom and Warszawa
- WODR Headquarters
- WODR Branches

The EIP AGRI network in Poland

- The EIP AGRI network in Poland is coordinated by Agricultural Advisory Centre (CDR) in Brwinów together with 16 Regional Agricultural Advisory Centres (WODR)
- CDR and WODR offer a wide range of tools and services that facilitate networking activities, exchange of information through seminars, workshops, conferences, demonstration projects, study tours, web pages, social media and publications
- **The benefits** of creating EIP network based on CDR and WODR: organisational potential and nationwide structure; experienced and impartial staff; contacts with all stakeholders
- The implementation is dependent on **innovation brokers** experienced in working with farmers, rural entrepreneurs and researchers and on **coordinators of the network** (admin and supporting roles). The most important step was to create and then **maintain** a group of brokers and coordinators who work in each regional centre.

The structure of EIP AGRI network

EIP-AGRI

The main coordination unit
Agricultural Advisory Centre in Brwinów
Voivodeship coordinators
16 Agricultural Advisory Centres
Coordinators and Innovation Brokers

Key stakeholders:

- Farmers
- Researchers
- Agricultural organisations
- Agri-food companies
- NGOs
- Local governments

Consultative and support bodies:

- NRN Working Group
- Sub-Group on Innovation
- Focus and working Groups

EU-funded projects and Operational Groups: farmers, researchers, advisors, entrepreneurs, etc.

The Tasks of EIP AGRI network in Poland

- **Identification of stakeholders** (farmers, entrepreneurs, researchers, advisors and other actors) for creation of a networking system;
- **Exchange of knowledge**, needs and good practice among all members of the network;
- To encourage all stakeholders into different activities and joint actions that will start innovative projects for instance: demonstration projects, study tours and working groups;
- Assistance in building partnerships, in the establishment of **operational groups** and in innovation projects;
- Creation of tools (webpages, databases, distribution channels, brochures, etc.) that support dissemination of information, good practice and foster cooperation;
- Sharing knowledge and information on methods of cooperation in research and development projects (the role of **innovation brokers** !).

Advisory services and Innovation brokers

- Innovation brokers employed by Agricultural Advisory Centre and Regional Agriculture Advisory Centres – total 23:
 - 4 innovation brokers at national level
 - 19 innovation brokers at regional level
- **Innovation brokers play new role in the interactive innovation processes**, they are responsible for:
 - Promotion and supporting creation of partnership initiatives aiming at implementation of innovation projects,
 - Capturing new ideas mainly from farmers and scientists,
 - Gathering different actors and facilitating the process of supporting preparation of projects
 - Networking of stakeholders and disseminating knowledge and best practices
- Advisors sometimes participate in OGs as experts, but not always necessarily as dedicated « facilitators »

EIP-AGRI seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Online 16-17-18 September 2020

All information of the seminar available on
www.eip-agri.eu

on the event webpage

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

