



# COMMON AGRICULTURAL POLICY

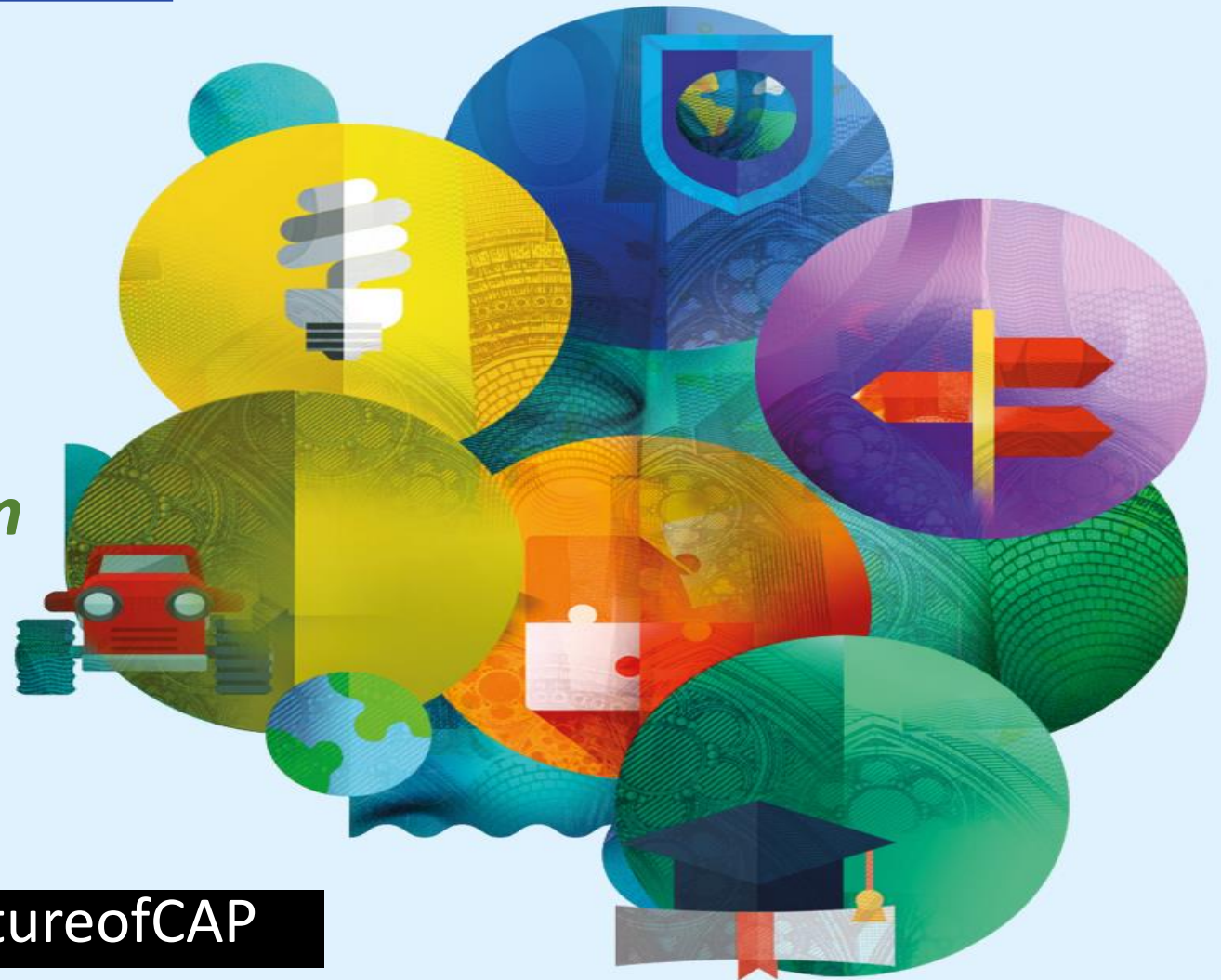
Post-2020

***CAP Strategic Plans post 2020:***  
***1. Role of the CAP networks and in particular their innovation strand in the AKIS strategic approach***

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European Commission

Unit B2 – Research & Innovation  
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#FutureofCAP

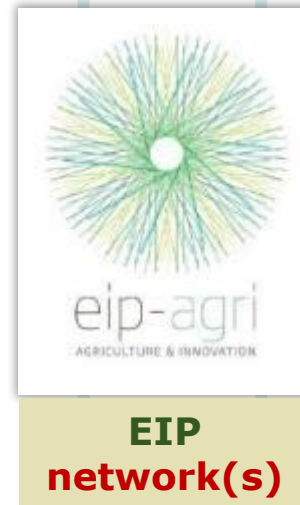


# Connecting policies: the bigger EIP picture: How to find each other? => AKIS needed

**CAP/Rural development**  
(regional/national level)



- ✓ OG preparation
- ✓ OG projects
- ✓ **Innovation support services**



Research projects  
Multi-actor projects  
Thematic networks  
(interactive innovation)



**Involvement of OGs is strongly recommended**



**Unique EU knowledge repository of contacts and practice abstracts**

**Spread the results**



# Summary: How can CAP networks help strengthening innovation and knowledge exchange on all 9 CAP objectives?

1. Collecting and sharing outcomes of 3200+ EIP OGs from current CAP
2. Collecting and sharing outcomes of 180 H2020 multi-actor projects + Horizon Europe
3. EIP website + knowledge reservoirs being prepared under H2020
4. **Connecting OGs with Horizon** projects = great added value
5. All this **material provides great input for local AKIS actors** (farmers, advisors, education, trainers, media, businesses, researchers,..): training for farmers and for advisors, peer-to-peer events, demonstrations, website, e-learning, ISS etc
6. Organising **events to link and network AKIS actors** for future cooperation
7. **Start now**, already testing future interventions under current period and **brainstorm in AKIS coordination platforms**

# Further examples and ideas for CAP AKIS Strategic plans of MSs as collected in the AKIS 4 report

section 1.5 of the SCAR AKIS 4 report



## Enhancing knowledge flows within the AKIS and strengthen links between research and practice

- Further development and better funding of the EIP CAP networks: Member States' CAP networks should **filter, summarize and translate (!!!) all info relevant for their country** about OGs, H2020 MA projects, other relevant EU or national (research) projects (source: material on EIP website: practice abstracts, videos, photos, links to useful websites and projects etc.).
- Create knowledge centres, platforms and digital knowledge reservoirs
- **Specific incentives for researchers** very much needed: share results easy understandable in **dissemination channels for farmers**: make agreements with Ministry of Research or Innovation on how tasks can be shared
- **Funding**: Technical Assistance fund & Art 72 for actions and national

# Enhancing knowledge flows within the AKIS and strengthen links between research and practice

- **National thematic networks** can deliver for training and education (see 1.3), while also interlinking a mix of actors. Organise bottom-up calls and do efforts to disclose the needs of farmers, be it in group or one-to-one (role of advisors): regular **face-to-face** exchange **thematic events**,...
- **CAP networks** should organize on a regular basis meetings between research, farmers and advisors: Researchers to share their work with practice, learn researchers to work interactive
- **Soft ways** can improve knowledge flows e.g. co-location of research, advice and networks (+education, farmers' organization, food cluster, etc.): co-location is cheap, efficient and informal

# Help facilitating interactive innovation projects

- CAP networks can incentivize thematic work as well as bottom-up brokerage: very regular events if **continuous OG calls**. Adapt your approach: possibly a **set of calls**: a bottom-up call & further thematic or "suggestive" calls
- Enable support (and paying of) farmers, advisors or other **intermediate persons** (professional communicator, facilitator,..): peer to peer learning is key and facilitating between different types of actors very helpful: inform OGs
- CAP networks and knowledge reservoirs can help facilitate **cross-border OGs** (within one country and between countries): common timing and common criteria
- **Ensure a substantial budget for communication** in each project and for dissemination in various ways, **use existing channels** which are most used
- **Peer-to-peer learning**: organize cross-border visits for OGs or for specific actors who can incentivize (ISS, advisors, farmers' groups, ...)

# Further ideas to encourage interactive innovation projects

- Involve actors from education and young people/young researchers in preparatory events
- Speed dating, hackatons
- Reflect on a "before" life (platforms where actors regularly meet, funding for preparation) and an "after"-life (connect with other OG/MA projects)
- Design e.g. a specific fund for after-project communication of innovative projects. We still not share enough the results of OGs.
- Ensure sufficient coordination within MS and ensure that learning from each other (e.g. other regions!) is possible. Create AKIS networks





# Support digital knowledge exchange and interaction

- Set up **platforms to discuss how to manage** the **digital transition** to connect with research, find the most urgent needs (Austria)
- Help to organise **training on digital skills** for farmers, advisors etc
- Build **knowledge reservoirs** that are interactive, interoperable and quality checked (eg LT, EURAKNOS),
- **Use common standards and languages** across the EU (EUREKA paper)
- Organise sharing of **digital advisory tools**, reducing the maintenance cost
- Work with **social media** to inform on plans, events, outcomes of OGs
- Produce online educational material (e-learning) on innovative results of OGs and of other research sources

# Use Communication material from the EIP-AGRI at EU level: filter, translate, and spread knowledge from abroad

- AKIS animated infographic: <https://ec.europa.eu/eip/agriculture/en/news/new-animated-video-akis-building-effective>
- Updated overview of the Focus Groups: [https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/focus\\_groups\\_state\\_of\\_play\\_november\\_2020\\_update.pdf](https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/focus_groups_state_of_play_november_2020_update.pdf)
- List of EIP-AGRI Events 2013-2020: [https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/eip-agri\\_factsheet\\_overview\\_eip-agri\\_events\\_2020\\_en.pdf](https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/eip-agri_factsheet_overview_eip-agri_events_2020_en.pdf)
- Animated infographics: [Innovation Support Services](#), [Soil Salinisation](#), [Focus Groups](#) , etc
- [Agrinnovation magazine](#) on soil – Sept. 2020
- Monthly newsletter, press articles, Brochure on climate-smart agriculture, Thematic campaigns (social media, newsletter): animal welfare, soil, forestry, Operational Groups and new farmers



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### 1.5.3 Incentivize interactive innovation projects

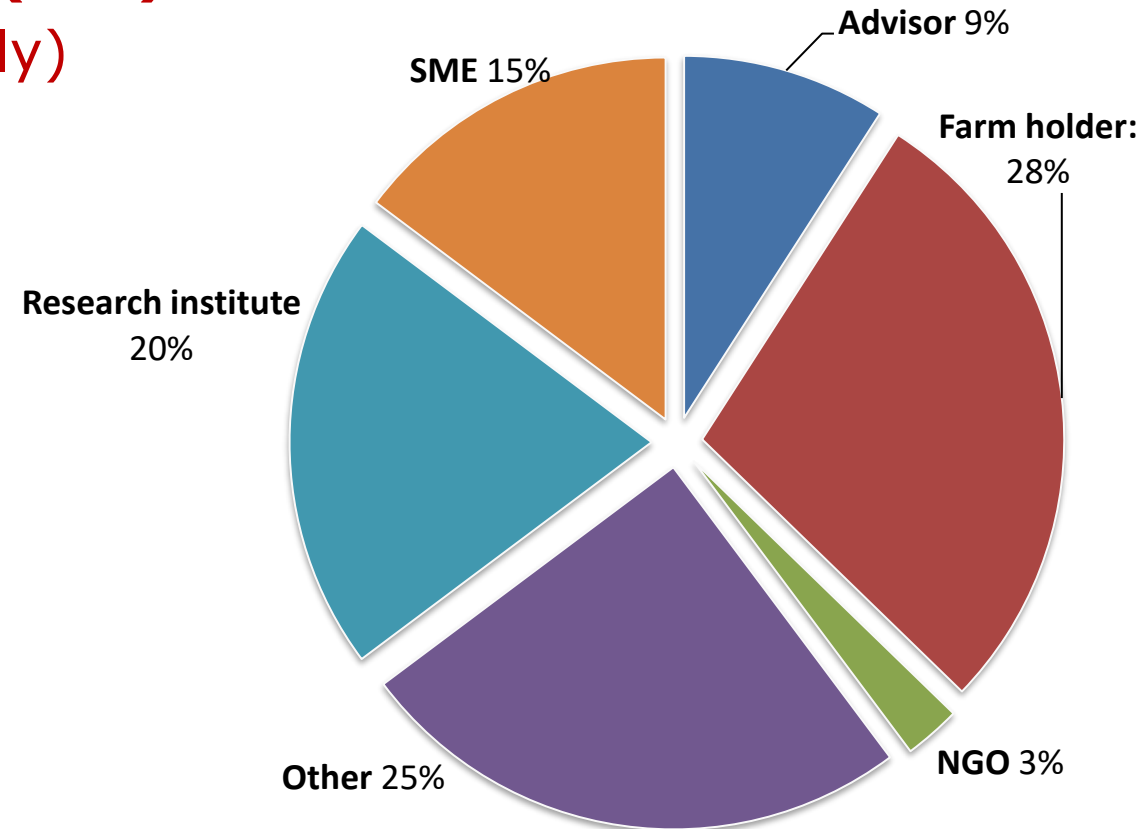
- CAP networks can organize brokerage events: very regular if **continuous OG calls**, and more thematic in case of a **set of calls** (a bottom-up call + further "suggestive" calls)
- CAP networks and knowledge reservoirs should help facilitate **cross-border OGs** (within one country and between countries): agree among countries on a similar timing and basic selection criteria (Art 114)
- **Ensure a substantial budget for communication** in each OG project for dissemination in various ways, **use existing channels** which are most trusted
- **Peer-to-peer learning**: organize cross-border visits for OGs or for specific actors who can incentivize (ISS, advisors, farmers' groups, ...)
- Ensure involvement of **advisors in EIP OGs and Horizon multi-actor** projects, and support them to take up multiple roles (see next slide)

# Main action points for OGs: CAP networks can help

**Advisors and innovation support services (ISS) should be more involved:**

now often missing in EIP OGs (9% advisors only)

Number of partners per category (% on total number of OGs):



Advisors and ISS (= inn. facilitators) can have an important role in interactive innovation processes:

- **Capture** practice needs
- **Broker** to set up OG's interactive innovation projects (obligation post 2020)
- **Facilitate** interactive innovation projects (obligation post 2020)
- **Disseminate** newly generated knowledge already during the project
- **Make bridges** between CAP and Horizon programmes as innovation support service

## 1.5.3 Incentivize interactive innovation projects

- **Involve education and young** people in building OGs: invite schools and students to the brokerage events, hakatons, ...



- Reflect on a "**before**" life (platforms where actors regularly meet, funding for preparation) and an "**after**"-life (connect with other OG/MA projects)
- Design e.g. a **specific fund for after-project** communication of innovative projects. We still not share enough the results of OGs.
- **Ensure sufficient coordination and exchange within MS** and ensure that learning from each other (e.g. other regions) is possible

## 1.5.4 Support digital transition in agriculture

- **Interlink all public data** to enable additional services, e.g. Lithuania RECAP app, Estonia GIS/LPIS based layers combining soil fertility, erosion zones, spreading harmful organisms etc, irrigation needs
- Set up **platforms to discuss how to manage** the digital **transition**, find the most urgent needs (Austria)
- Finance OGs on useful free of charge **digital applications and make them publicly available**, e.g. for pest management, recognising weeds, etc
- Organise **training on digital skills** for farmers, advisors etc
- Build **knowledge reservoirs** that are interactive and quality checked (eg LT, EURAKNOS), and **use common standards** as much as possible
- Share **digital advisory tools**, reducing the maintenance cost

# Building and linking AKISs across the EU

*Speed up creativity and  
practice application*

*Better connectivity and  
quicker circulation of  
information*

# Speeding up knowledge exchange and innovation 2.0



**Thanks for your attention**

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# Questions?