

### **CONVERTING YOUR PRODUCTION SYSTEMS**

1. Problems

2. Knowledge exchange methodology

3. Broad range of results achieved

4. What's missing



Low efficiency of rainfed farming



Lack of collaboration → uncompetitiveness



Knowledge transfer systems are not effective.













1. Low efficiency of rainfed farming



2. Lack of collaboration  $\rightarrow$  uncompetitiveness



3. Knowledge transfer systems are not effective.



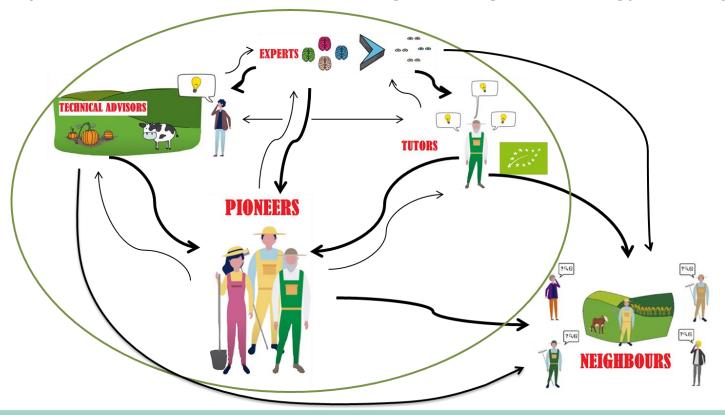




## 2. Knowledge exchange methodology

#### **MITTCon**

(Innovative and Transcendent Knowledge Exchange Methodology - ITKEM)







## 2. Knowledge exchange methodology









## 3. Results achieved

- Social interaction effect: <u>more effective and faster knowledge exchange</u> thanks to peer-to-peer learning
- Income of the farmers  $\uparrow$ 20-30%  $\rightarrow$  Maintain rural employment
- ✓ The foundations have been laid for the development of a future producer organisation
- Improvement of the advising services provided by the professional **Agricultural Organizations**
- ✓ Research centers can focus in a better way their projects: the network with farmers helps them to know better producers' needs
- Saving indirect costs (e.g. water contamination)



## 3. Results achieved

#### **HUMAN FACTOR**

- 29 Pioneers
- 9 Tutors
- 6 OPAs technicians
- 8 Experts

#### **ACTIONS**

- 6 Technical Workshops
- Training Courses
- 45 Agricultural Reports
- 2 Field Workshops
- Pioneer tutor meetings
- 2 Webinars
- Technical Documents
- 6 Videos

#### **RESULTS**













1.657 Advised 1.136 Certified Hectares 1.042 Conversed Hectares

187 Bovine Advised 105 Bovine Certified **1.130**Sheep
Advised

150 Sheep Certified

110 Media Impacts

>650 Interested Second-Place by Popular Vote on the Rural Inspiration Awards 2020



## **UPGRADE**

NET Farm NN

LITHUANIA

ADVICE IN THE FIELD

**BULGARIA** 



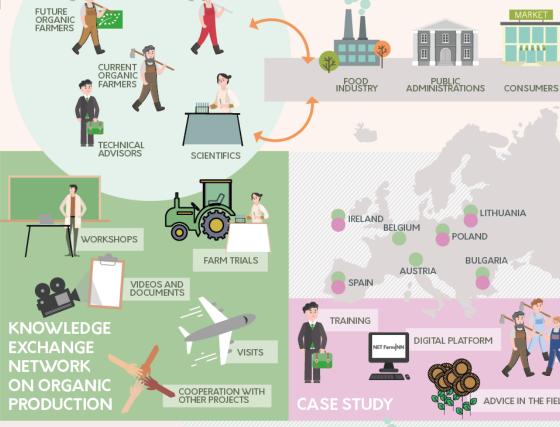




OIL SEEDS



**PROTEIN** CROPS



CONVENTIONAL FARMERS



**EVALUATION AND RECOMMENDATIONS** 







## WHAT'S MISSING?

# DYNAMIZATION AND COMPETITIVENESS OF PRODUCERS

Lack of cooperation/inorganic growth

- Lack of focus-market orientation

## WHAT'S MISSING?

## Thank you



