# **EIP-AGRI Workshop**Organic is Operational

June 14 – 15, 2017 – Hamburg, Germany





# **EIP-AGRI Workshop Organic is Operational**

#### **Day 2 - Thursday, 15 June 2017**

8:15 – 9:00 Registration for day 2

9:00 – 9:30 Plenary session:

- Key ideas emerging from day 1 activities
- Introduction to breakout sessions

#### Working together in a multi-actor setting

9:30 – 11:00 Breakout sessions: How can we get the best out of multi-actor groups?

Parallel sessions to discuss and exchange good practices to get the best out of multi-actor groups. Possible topics are farmers' involvement, communication channels, coordination and facilitation, reporting and sharing of results.

11:00 - 11:30 Coffee break

#### **Networking for Operational Groups**

11:30 – 11:40 Networking tools and possibilities to connect EIP-AGRI actors *Willemine Brinkman (EIP AGRI Service Point)* 

11:40 – 12:40 Interactive session: How can we further exchange between Operational Groups after the workshop?

12:40 – 12:55 Plenary wrap-up Susanne Padel & Claude St Pierre (EIP AGRI Service Point)

12:55 – 13:00 Closing words *Alberto D'Avino (European Commission – DG AGRI)* 

13:00 – 14:00 Lunch and goodbye for now



# **Willemine Brinkman**

**EIP-AGRI Service Point** 



## Means to implement the EIP-AGRI



## **Horizon 2020** (EU Research Policy)

- Multi-actor research projects involving the agricultural community
- Thematic networks, unlocking and exchanging knowledge across the EU

## **Rural Development Programmes**

- Operational Groups
- Project funding
- Innovation support services

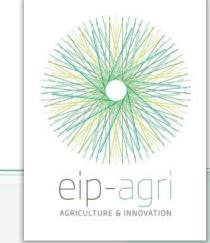
### **EIP-AGRI Network**





### **EIP-AGRI Network**

Sharing Knowledge – connecting people – tackling challenges



#### **EIP-AGRI Service Point**

SHARING KNOWLEDGE - CONNECTING PEOPLE - TACKLING CHALLENGES

#### **SERVICES**

#### HELPDESK

**FOCUS GROUPS** 

### WORKSHOPS & SEMINARS

Connecting farmers, researchers, advisors, businesses, environmental groups, consumer interest groups and other NGOs

Finding partners

#### Database

Online & Printed Publications

Funding opportunities
Research needs from practice
Experts
Case Studies

Newsletter

Press

Social Media

Website

**Events** 

funded by European Commission

# MONTHLY EMAIL NEWSLETTER



- Inspiring Ideas
- EIP-AGRI Service Point Activities
- •EIP-AGRI Network Activities and results
- Funding opportunities
- Link to the event calendar



SHARING KNOWLEDGE • CONNECTING PEOPLE • TACKLING CHALLENGES



Lone Andersen is an organic dairy farmer from the west of Denmark. Along with her husband, she has been working with robotic technology and smartphone apps since 2009 and she says "it has not only improved welfare for the cows, but also for us as farmers!" Find out how.





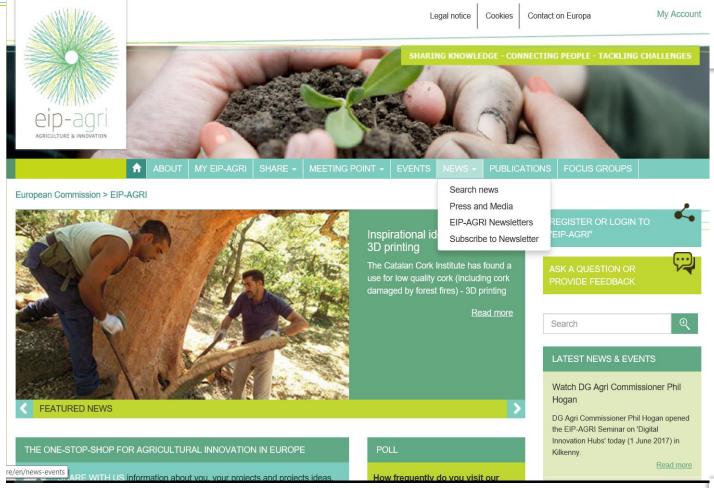
#### Birch sap tapping in Finland

Birch sap tapping is an ancient tradition in Finland. The liquid extracted is believed to have many health benefits and there is a growing market for this high-end product. New techniques for tapping have been developed and this innovative idea for new potential forest value chains can complement timber production. Find out more.

http://ec.europa.eu/eip/agriculture/en/content/subscribe-newsletter

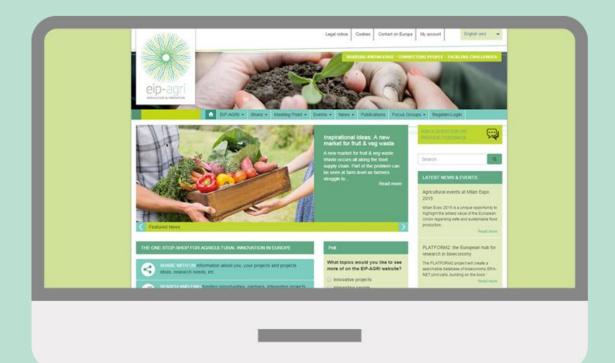


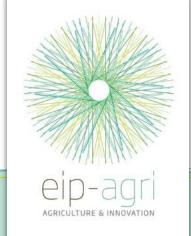
# Register to the newsletter and search news



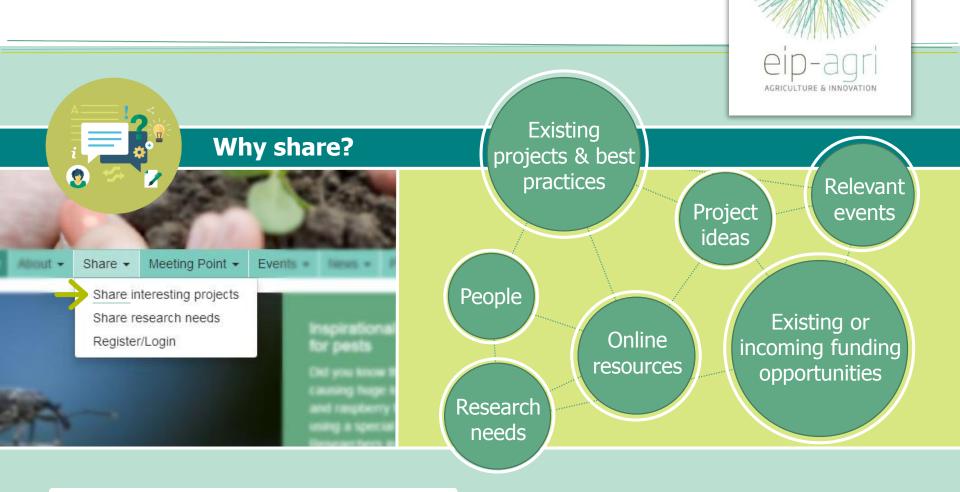


# **EIP-AGRI** website www.eip-agri.eu





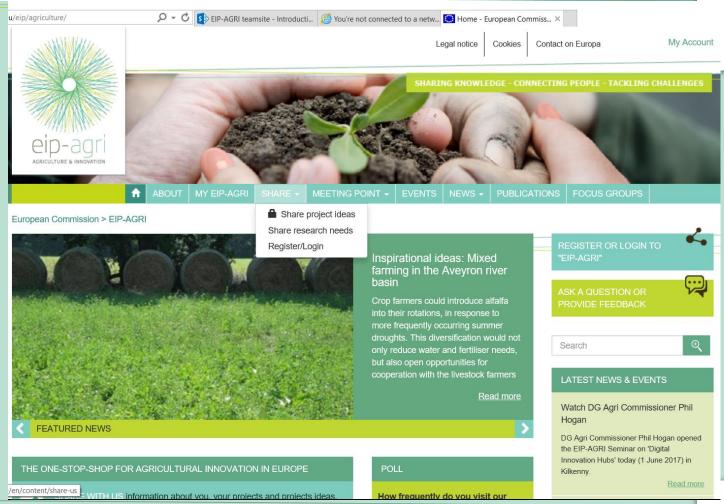
## **Share**



How will sharing benefit you?

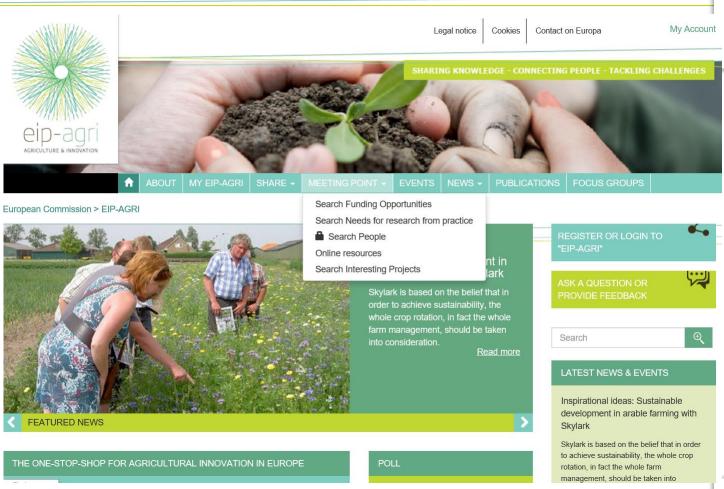


## Register, share and search





## **Search: the meeting point**





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## Web area for Operational groups



### Operational groups

MY EIP-AGRI

#### Welcome to the 'EIP-AGRI Toolkit for Operational Groups'.

This is an on-line resource developed to support the information/guidance needs of everyone that is actively engaged in promoting, setting-up, running and disseminating the outcomes of the Operational Groups established within the framework of the European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI).

This Toolkit has been developed by DG AGRI and the EIP-AGRI Service Point. The aim of the Toolkit is to build upon the practical experiences, skills and knowledge that are accumulating within the EIP-AGRI Network by providing a web-based gateway to:

- · general materials for supporting the promotion of the EIP-AGRI
- specific information on the setting-up of Operational Groups and the running of their project, including the animation of supporting networks and relevant information / materials from relevant workshops and seminars
- other materials relevant to innovation support services and the communication on the Operational Group project

You can also contribute to the Toolkit by sending us suggestions on materials for uploading - contact; servicepoint@eip-agri.eu or http://ec.europa.eu/eip/agriculture/content/FAQ

Please note that this Toolkit is a communication product which aims to provide general background information compensational Groups - First Experiences Operational Groups under the Rural Development Regulation, including links to other policies. Under no circums of this Toolkit be regarded as legal advice or as binding on the European Commission.

page-by-page and it will serve as a kind of tutorial taking you through the principles, practices and relevant exper setting-up and running an EIP-AGRI Operational Group (including the dissemination of project results). Or you c download resources according to your specific interests.

Typical users of this Toolkit are likely to include:

Anyone promoting the EIP-AGRI concept and EIP-AGRI network en/content/links-existing-operational-groups?stakeholder=3394 viders of innovation support services

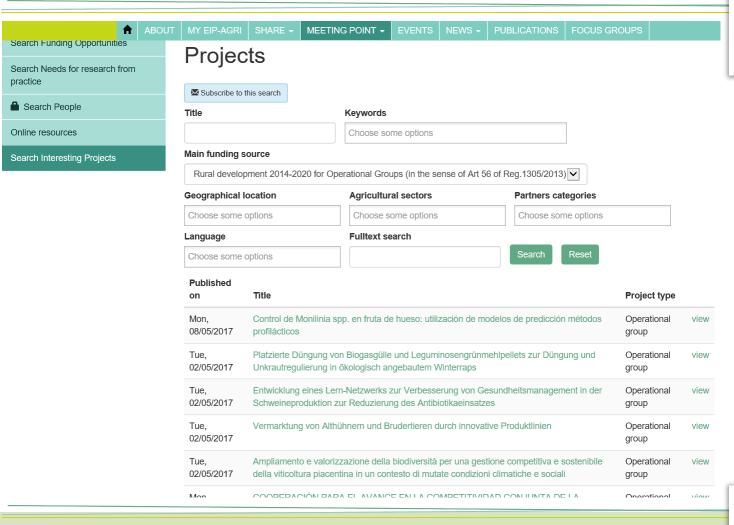


The Toolkit is designed to be used in different ways to meet the diverse needs of its users. You can move through



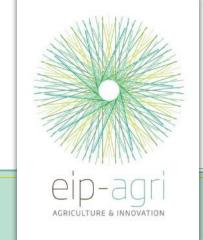
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## Recently uploaded info on OGs





# What can you do?



- Register for the EIP-AGRI newsletter and website now!
- Network with other innovative projects
- Share your results, innovation story or question
- Participate in EIP-AGRI events
- Apply for the EIP-AGRI Focus groups eg climate change and arable farming, renewable energy on the farm – June 2017

## Thank you for your attention!

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www.eip-agri.eu Register today!

