

eip-agri
AGRICULTURE & INNOVATION

Digitizing rural economies

Digital opportunities for agricultural value chains

Thursday 12 October



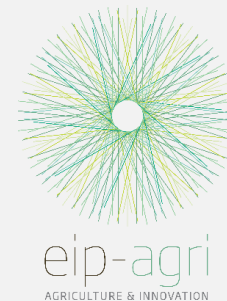
#EIPAgri

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Digital opportunities for agricultural value chains

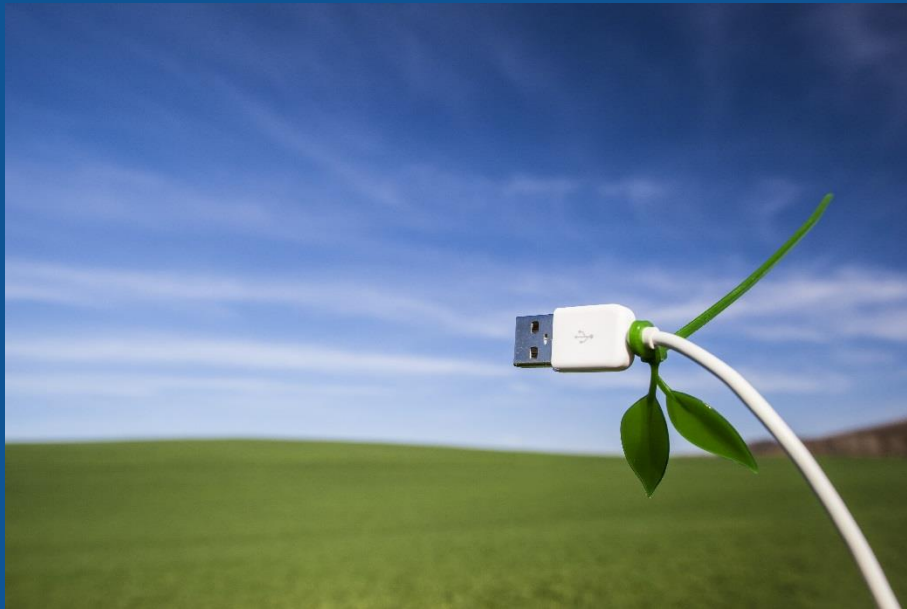


Thursday 12 October

Digitizing rural
economies

- 11:00 Opening words
Sergiu Didicescu, EIP-AGRI Service Point
- 11:05 – 11:10 Introducing the session**
Louis Mahy, DG AGRI, European Commission
- 11:10 – 11:15 The Internet of Food and Farm
George Beers, Internet of Food and Farm 2020 (IOF 2020), The Netherlands
- 11:15 – 11:20 Capitalising the full potential of on-line collaboration for SMEs innovation support in the Agri-Food ecosystem
Kostas Giagtoglou, Inno4AgriFood, Greece
- 11:20 – 11:25 Introduction to the interactive session
Sergiu Didicescu, EIP-AGRI Service Point
- 11:25 – 12:00 Interactive session
Question 1: What is your experience with (policy) support to digitisation of agricultural value chains?
Question 2: How can policy help you with what you want to do next?
- 12:00 – 12:30 Harvesting
- 12:30 End of the session
- 12:30 – 14:00 Networking lunch

EU POLICY AND FUNDING INSTRUMENTS SUPPORTING FARM DIGITISATION



"Break-out session 2: Digital opportunities for agricultural value chains"

Lisbon, 12 October 2017

**Louis Mahy
European Commission
DG Agriculture and Rural Development
Research and Innovation Unit**

EU POLICY FRAMEWORK

#DigitalSingleMarket

Creating a
#DigitalSingleMarket

DIGITISING EU INDUSTRY

**Delivering on the
Digital Single Market**

Building the European
Data Economy



<https://ec.europa.eu/digital-single-market/en/policies/digitising-european-industry>

<https://ec.europa.eu/digital-single-market/en/policies/building-european-data-economy>

https://ec.europa.eu/agriculture/events/rural-development-2016_en

EU INSTRUMENTS



H2020



EIP-AGRI

**Interactive
Innovation Approach**



EVENTS

H2020 Workshop on "Digitising the agri-food sector", 28-29 September 2016 in Brussels, Belgium
<http://ec.europa.eu/programmes/horizon2020/en/news/digitising-agri-food-sector-workshop>

EIP-AGRI Seminar 'Data revolution: emerging new business models in the agri-food sector'.
22-23 June 2016 in Sofia, Bulgaria.
<https://ec.europa.eu/eip/agriculture/event/eip-agri-seminar-'data-revolution-emerging-new>

EIP-AGRI Workshop on "Data Sharing: ensuring a fair sharing of digitization benefits in agriculture". 4-5 April 2017 in Bratislava, Slovakia
<http://ec.europa.eu/eip/agriculture/content/eip-agri-workshop-data-sharing>

EIP-AGRI Seminar on "Digital Innovation Hubs: mainstreaming digital agriculture". 1-2 June 2017 in Kilkenny, Ireland.
<http://ec.europa.eu/eip/agriculture/content/eip-agri-seminar-digital-innovation-hubs-mainstreaming-digital-agriculture>

H2020 "Digitising agriculture and food value chains". 17 November 2017 in Brussels, Belgium.
<http://ec.europa.eu/programmes/horizon2020/en/news/digitising-agriculture-and-food-value-chains>

REGISTRATION STILL OPEN!!!!!!



Thank you for your attention !!!!!

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All documents and presentations
from the EIP-AGRI breakout sessions
will be available at www.eip-agri.eu