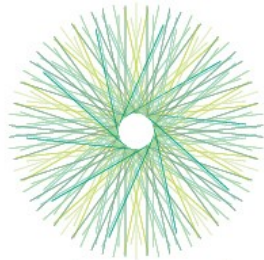


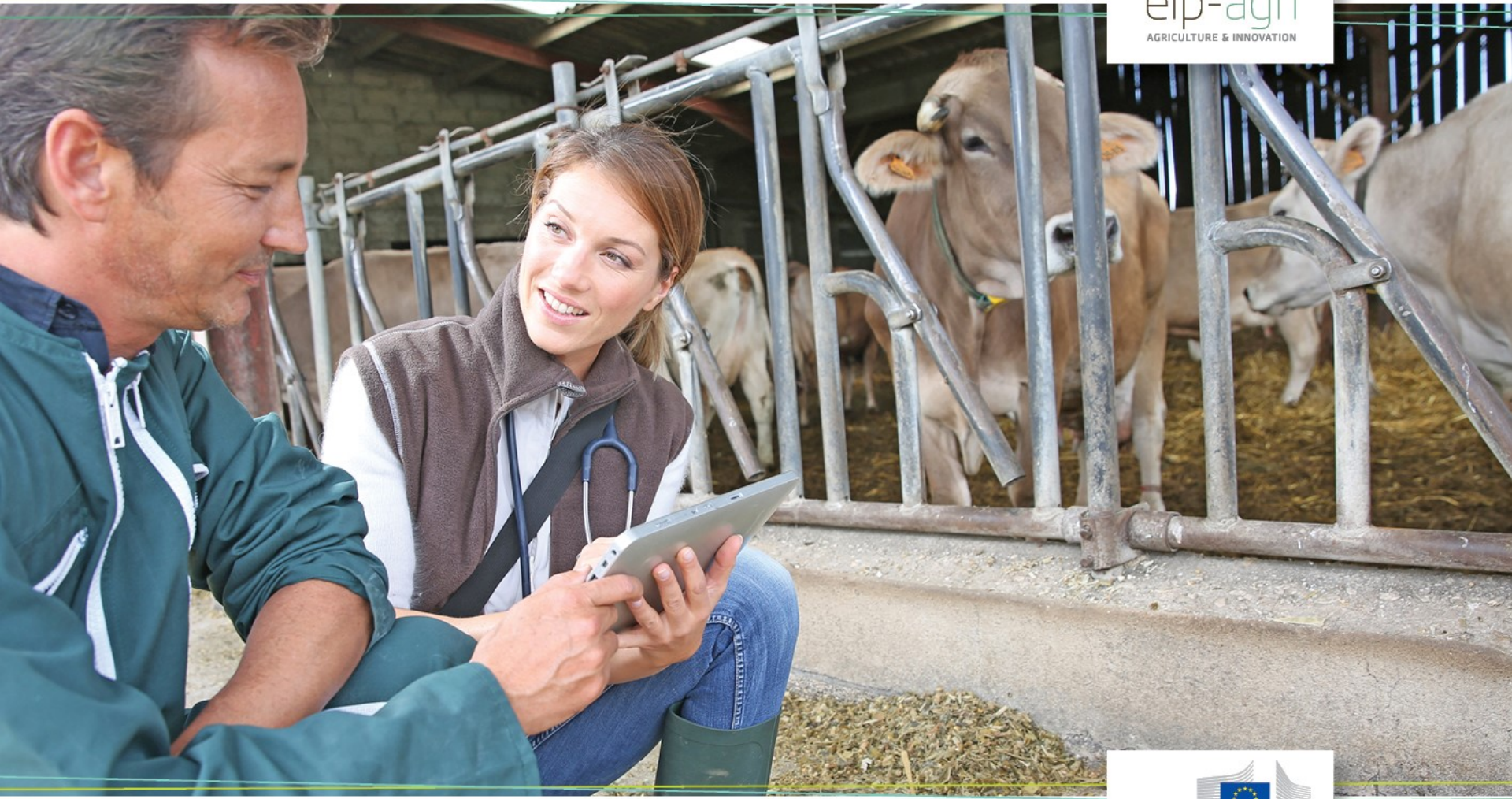
# EIP-AGRI Workshop

## Tools for environmental farm performance

7 - 8 February 2017 – Zagreb, Croatia



eip-agri  
AGRICULTURE & INNOVATION





## EIP-AGRI Workshop 'Tools for environmental farm performance' Tuesday 7 February 2017, Zagreb - Croatia

12:00 – 13:00 Registration and buffet lunch

13:00 – 13:10 Welcome words

- *Iman Boot, DG Agriculture and Rural Development*
- *Krešimir Ivančić, Croatian Ministry of Agriculture*

13:10 – 13:20 Icebreaker

13:20 – 13:40 Introduction to the theme of the workshop by DG AGRI

13:40 – 14:00 Setting the scene by the coordinating experts of the workshop

14:00 – 14:45 Elevator pitches, highlighting the three main reasons for which farmers may use sustainability tools (farm initiative, food chain, legislation)

Consecutive panel reflections

- *Martijn Buijsse, Skylark, The Netherlands*
- *Vincenzo Angileri, Joint Research Centre, European Commission*
- *Simon Miller, Cool Farm Tool, UK*

**14:45 – 15:45 Presentations of existing environmental sustainability tools**

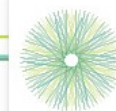
- *John Lynch, TEAGASC, Ireland*
- *Romain Dieulot, FNCIVAM, France*
- ***Kathryn Green, LEAF, UK***
- *François Lerin, CIHEAM-IAMM & HNV-Link Thematic Network, France*
- *Josien Kapma, Boer & Bunder, The Netherlands*
- *Dóra Mészáros, SMART, Hungary*

15:45 – 16:15 Coffee break

16:15 – 18:00 Break-out sessions

19:00 Networking dinner

#EipAgri  
#EnvirTools



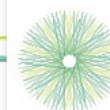
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## EIP-AGRI Workshop 'Tools for environmental farm performance' Wednesday 8 February 2017, Zagreb - Croatia

- 09:00 – 09:30 Energiser exercise  
Summary of previous day and conclusions by coordinating experts  
Janet Dwyer and Marta Pérez-Soba
- 09:30 – 10:30 Break-out session
- What does the ideal tool look like to you?
  - What can you do to make such a tool become a reality?
- 10:30 – 11:00 Coffee break
- 11:00 – 11:45 Break-out session (continued)
- If you would start an EIP-AGRI Operational Group to design the ideal tool, what would be the main problem to solve or opportunity to take, who would be the partners and how would you design the project?
- 11:45 – 12:00 Harvesting
- 12:00 – 12:30 Plenary session
- What happens after the event? Concrete ideas for follow-up actions
- 12:30 – 13:30 Lunch and departure

#EipAgri  
#EnvirTools



# LEAF: LEAF Sustainable Farming Review & LEAF Marque

## EIP-Agri Workshop

7<sup>th</sup> February 2017

- a leading global organisation delivering more sustainable food and farming.
- work with farmers, the food industry, scientists and consumers
- to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities
- Through developing and promoting Integrated Farm Management (IFM), a whole farm business approach that delivers sustainable farming.



# LEAF's core activities



**Facilitating  
sustainable farming  
knowledge  
generation and  
exchange**

incl. LEAF Demonstration Farms  
LEAF Sustainable Farming Review



**Developing  
market  
opportunities**

incl. LEAF Marque  
(covering 137 types of crop)



**Engaging the  
public in  
sustainable food  
and farming**

incl. LEAF Open Farm Sunday

*‘Integrated Farm Management (IFM) is a whole farm business approach that delivers susta*

... using the best of modern and traditional methods to:

- deliver prosperous farmir
- enrich the environment
- engage local communitie

- Site specific
- Continuous improvement
- Attention to detail



# LEAF Sustainable Farming Review

**1,185**  
**users**

of the LEAF  
Sustainable  
Farming Review  
in 2015



A self-assessment on-line management tool to help farmers farm more sustainably.



- Monitoring performance
- Identifying strengths and weaknesses
- Reflecting on business priorities
- Setting targets for improvement across the whole farm
- Benchmarking year-on-year and against others





## LEAF Sustainable Farming Review

[Home](#)

[Review](#)

[About](#)

[My Supporting Information](#)

[Guidance Library](#)

[Downloads](#)

[FAQ](#)

[Contact](#)

You are here: [LEAF Sustainable Farming Review 2016](#) > [Landscape and Nature Conservation](#) > Landscape and Nature Conservation Questions - Conservation Aims

You are using the Review tool on behalf of: [Fitzhall Farms](#)

### Conservation Aims

LEAF farmers must always farm in a way that is sympathetic to the character of the landscape as well as the quality of the environment. It is important to try to maintain and enhance the landscape and habitat. To do this effectively you will need a good knowledge and understanding of what is characteristic in terms of buildings, landscape such as field boundaries, and habitat in your area. These have evolved over time, often in response to underlying characteristics such as soil, geology and climate. The aims of your Landscape and Nature Conservation and Enhancement Plan should also evolve over time.

### Further Information

[Conservation Aims](#)

Review Reference Code: LN.LQ.03

This question is important for:



37.49% of people answered 'Fully Achieved' to this question last year

15.76% of Birds Eye Growers answered 'Fully Achieved' to this question last year

**Our Landscape and Nature Conservation and Enhancement Plan aims are appropriate to our environment.**

Fully Achieved

Considerable Progress

Some Progress

Not Started

N/A

You are here: [LEAF Sustainable Farming Review 2016](#) > [Landscape and Nature Conservation](#) > Landscape and Nature Conservation Questions - Conservation Aims

You are using the Review tool on behalf of: [Fitzhall Farms](#)

## Our Landscape and Nature Conservation and Enhancement Plan aims are appropriate to our environment.

### Supporting Practices

- None  
 We do the following supporting practices

- Provide nesting habitat, summer food and winter food for farmland birds
- Distribute crops around the farm and avoid large blocks of single species
- Have a minimum of 5% farm area available for habitat management (i.e. not used for cropping and food production)
- Are familiar with specific regional landscape characteristics
- Seek to preserve carbon sinks, maintain forests and areas of vegetation which naturally absorb CO<sub>2</sub>
- Seek to preserve the ability of the soil to store carbon
- Retain traditional field boundaries
- Retain environmental and landscape features
- Retain natural habitats
- Ensure environmentally sensitive areas are protected and managed appropriately
- Other (please specify)

### General advice

Council of Europe website: [The European Landscape Convention](#).

More information on [providing for farmland birds](#).

More information on [carbon sinks](#).

Conservation Evidence [website](#).

## Farmers

- Whole business management
- Implementation of IFM
- Continual improvement
- Guidance
- Action Plans
- Benchmarking
- CPD Points



Waitrose

Lucy & Anthony  
*Carroll's*  
HERITAGE  
POTATOES  
*...potatoes like they used to taste*

M&S  
EST. 1884



## Industry

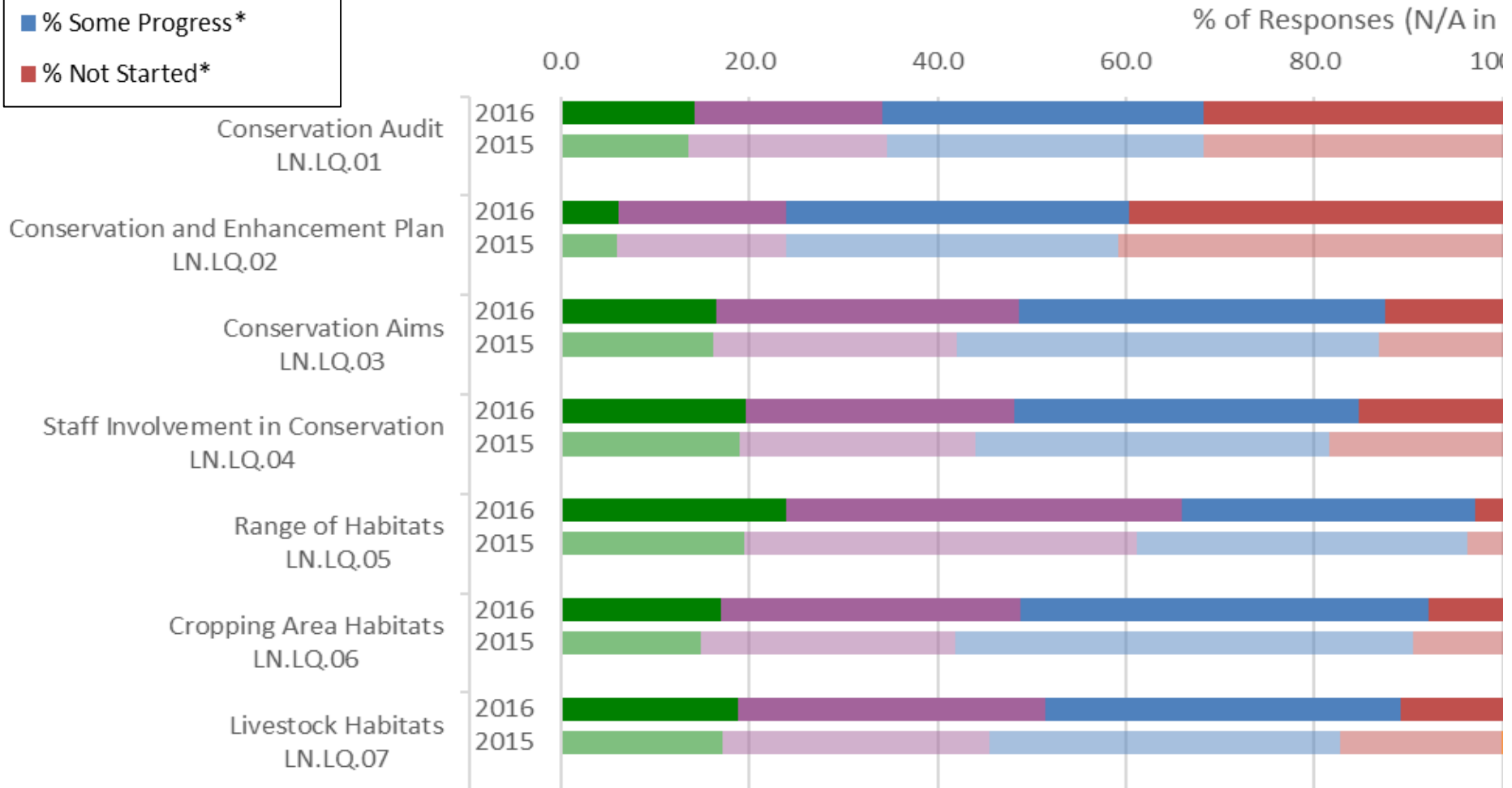
- Analysis of groups of farmers
- Trends over time
- Areas of focus
- Celebrate
- Demonstrate commitment to more sustainable farming



# Landscape and Nature Conservation



- % Fully Achieved\*
- % Considerable Progress\*
- % Some Progress\*
- % Not Started\*



# For Farmers

- Increased income - through attention to detail
- More resilient businesses - optimising inputs and resources
- Better prepared - for the market, extreme weather, future legislation
- Shared learnings - new ideas, practical solutions, forward looking
- Public Relations - building local public engagement



# For the Environment

- Linking Environment And Farming – central part of the business
- Optimising resources – economically, environmentally
- Attention to detail – right thing, right place, right management
- Monitoring & Evaluation – continual improvement
- Linking Environment And Farming – It's in our nature

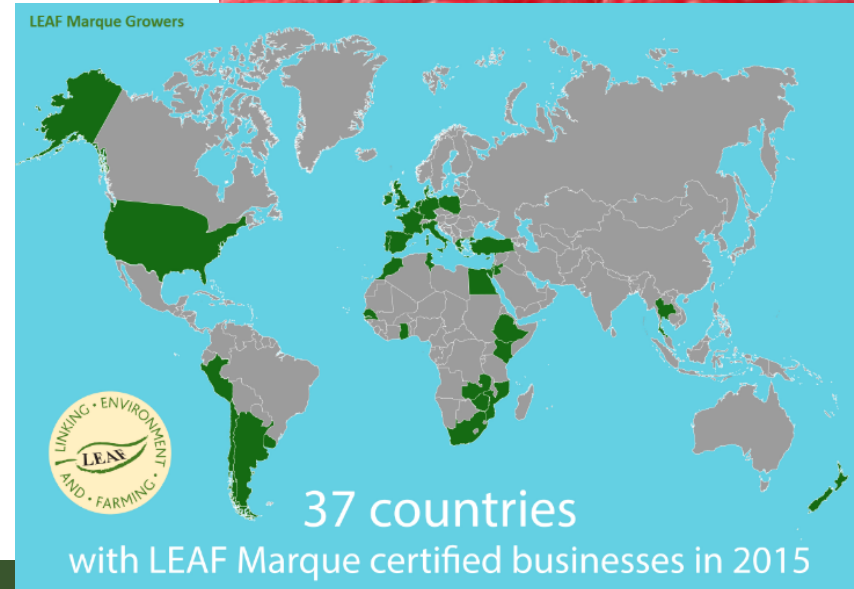




# LEAF Marque: an environmental assurance system recognising sustainably farmed products



- Builds on food safety and animal welfare of baseline schemes e.g. Red Tractor and GLOBALG.A.P.
- Focus on environmental responsibility across the whole farm business including:
  - Effective resource management  
Soil, labour, water, energy, nutrients
  - Improve water quality
  - Integrated Pest Management
  - Minimise adverse environmental impacts
  - Conservation and Enhancement e.g. habitats, margins, boundaries, pollinators



# Thank you

Kathryn.Green@LEAFuk.org

@KathrynFGreen



[www.leafuk.org](http://www.leafuk.org)



# EIP-AGRI Workshop 'Tools for environmental farm performance'

All presentations & background  
documents are available  
on the [event webpage](#).

[www.eip-agri.eu](http://www.eip-agri.eu)

